HOWARD COUNTY BRAC TASK FORCE

BRAC BIT: # 87 **DATE:** 22 July 2010

SUBJECT(S): Key Events, Environmental Impact Statement Information and Booz Allen Event

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Upcoming Events/Actions:

a. <u>BRAC Business Initiative (BBI) End of Phase I Presentation</u> (Fort Meade Regional Growth Management Committee)

i. Date: 28 July, 2010, 8 AM to 10 AM, Ultra Networking (0730-0800) (1000 to 1100)

- ii. <u>Event:</u> We will be briefing the BBI Phase I White Paper to our Executive Advisors and the public. All BBI Test Companies and Partner Companies are encouraged to attend. Open to public and free
- iii. Location: Other Barn, 5851 Robert Oliver Pl # 2 Columbia, MD 21045-3728
- **b.** NSA State and Local Partner Reception: This will be an opportunity for businesses in the Fort Meade Region to refresh their knowledge of local elements of the Department of Defense and to network with NSA, State and local partners.
 - i. Date: 25 August, 2010, 5 PM to 7 PM
 - ii. Registration: REQUIRED, and will be accomplished through the following website www.ftmeadealliance.org. The Fort Meade Alliance has not confirmed a registration start date as of today. Watch the Fort Meade Alliance Website for that information and we will also make every effort to keep you informed in BRAC BITS.
 - iii. Location: National Security Agency
 - iv. <u>Questions:</u> email Donna DeMarco, Fort Meade Alliance Chief of Staff, at <u>director@ftmeadealliance.org</u>

Discussion:

- **a.** Environmental Impact Statement (EIS), Addressing Campus Development at Fort George G. Meade, Maryland: We have requested that the NSA Public Affairs office put it on a DOD website, but we have no word back on that as of now. In the meantime, you can find it on both the Howard County and Anne Arundel County Websites.
 - i. http://www.howardcountymd.us/PortalServices/PortalDocs/06-29-10FtMeadeCampusDevelopmentDEIS July% 202010.pdf
 - ii. http://www.aacounty.org/BRAC/Studies.cfm
- **b.** Questions on The Booz Allen Small Business Invitational:
 - i. Several of our BBI partners had questions about the *Booz Allen Small Business Invitational* on 5 August. We asked the Booz Allen sponsors how BBI Partners might attend and here is their reply: "Thanks for your email. We conducted an assessment of the upcoming needs for our market and aligned small businesses in the area that we have had successful relationships with in the past that would help us both fill gaps in capabilities and help us meet our small business goals. At this time, we feel we have a good mix of what will help us be successful in the market. However, feel free to have those companies send forward their capabilities so that we can post them to our internal share drive which we reference when we are looking for small businesses. In addition, if they have not already, they should register to do business with Booz Allen at http://doingbusiness.bah.com."
 - ii. How many of you small businesses would like to do business with Booz Allen <u>AND</u> are registered with them?

c. CYBER BITS:

- i. It took radio 38 years to reach 50 million users
- ii. It took television 13 years to reach 50 million users
- iii. It took Facebook 9 months to reach 100 million users
- iv. It took Twitter 3 months to reach 50 million users
- v. Cyber crime costs US consumers \$50 Billion annually
- vi. Cyber crime is now the biggest source of revenue for organized crime